Nicholas J. Majerus

Policy & Public Affairs Communications
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SUMMARY

Policy and public-affairs communicator with nearly six years of Minnesota legislative and political communications staff experience and campaign work across five election cycles (2018–2026). Former on-the-record state party spokesperson whose fraud-oversight content for the Minnesota House drove national coverage.

SKILLS

Policy & legislative communications | On-the-record spokesperson | Earned media & press relations | Rapid response | X (formerly Twitter) & digital strategy | Generative AI with human review
Data analysis in R and Microsoft Excel (regressions, economic models) | Eagle Scout

COMMUNICATIONS & POLICY EXPERIENCE

Minnesota House of Representatives Saint Paul, MN
Political Researcher January 2025 – Present

- Drove national coverage of Minnesota fraud, including Fox News, by building and pitching clips and stories from committee hearings to the press.
- Generated 15M impressions in 2025–2026 leading social media for the Fraud Prevention and State Agency Oversight Policy Committee.
- Helped the committee uncover, document, and publicize public-record evidence of fraud networks, contributing to the arrest of a fraudster whose victim testified before the committee.
- Generated 5M+ X (formerly Twitter) impressions in 2025 and 10M in 2026 running the caucus's rapid response account, helping secure national media coverage for members.
- Increased research and writing output by using AI tools responsibly, verifying every answer and source against primary records and editing and approving every draft before publication.

Communications Specialist February 2023 – June 2023; March 2024 – January 2025
Rehired in March 2024 after the Center of the American Experiment role below.

- Wrote and distributed press releases, op-eds, newsletters, talking points, and social media posts for 11 state representatives and the caucus.

Center of the American Experiment Golden Valley, MN
Digital Media Specialist June 2023 – March 2024

- Launched the American Experiment Podcast, reaching 100,000+ impressions in its first month; the show, featuring legislators and other policy guests, is still in production.
- Increased monthly impressions 175%+ and following 25% across six social media pages.

Republican Party of Minnesota Saint Paul, MN
Communications Director November 2021 – December 2022

- Served as the party's on-the-record spokesperson for the 2022 campaign cycle, quoted by the Star Tribune, Pioneer Press, MPR, FOX 9, KSTP, and other Minnesota outlets, and interviewed on radio; professionally media-trained, with working relationships with Minnesota political reporters.
- Led rapid response with communications staff and volunteers: real-time X (formerly Twitter) fact-check threads during statewide and congressional debates, same-day releases on breaking news, and planned releases timed to known events.
- Grew X (formerly Twitter) impressions 22% above the five-year average over the 2022 cycle and 83% above it from June to November 2022.
- Grew Facebook page reach 370% to 1.06M and page visits 225% to 44,374 (November 2021 – November 2022).

Minnesota State Senate Saint Paul, MN
Committee Legislative Assistant January 2021 – January 2023
Veterans and Military Affairs Finance and Policy Committee

- Ran committee hearing operations, including agendas, bill hearing requests, minutes, online filings, and tracking of chief- and co-authored bills through the legislative process.
- Translated committee action into clear written and verbal updates for constituents, media, members, staff, and lobbyists.

CAMPAIGN & CONSULTING

House Republican Campaign Committee (HRCC), Minnesota July 2026 – November 2026
Production Coordinator | 2026 cycle

- Produced ads for targeted Minnesota House races, writing scripts, guiding in-district filming, and taking part in ad placement.

NJM Consulting January 2024 – Present
Founder & President

- Provided campaign literature design, peer-to-peer texting, talking points, digital ad placement, and social media management for Minnesota House and Senate members and their campaigns, including about 10 races in 2026.

Joe Teirab for Congress June 2024 – November 2024
Social Media Director | 2024 cycle

- Generated 2.2M X (formerly Twitter) impressions in six months by creating and publishing all organic content, two to three posts daily on every platform.

EARLIER EXPERIENCE

- Field Staff, Senate Victory Fund (August 2020 – November 2020) and Republican Party of Wisconsin (November 2017 – June 2018): about 13,000 voter contacts.
- Resolution Specialist I, Hartfiel Automation (September 2019 – July 2020): customer credit checks and accounts receivable.
- Digital Content Manager, Minnesota Republic (August 2018 – September 2019): launched a weekly podcast; grew social interactions 47%.
- Legislative Intern, Minnesota Senate Jobs and Economic Growth Committee (January 2019 – May 2019): legislation and nonprofit-funding research.

EDUCATION

University of Minnesota – Twin Cities May 2020
Bachelor of Arts in Economics